OFFICIALLY ENDORSED BY THE OCEAN BEACH CHAMBER OF COMMERCE

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

Promoting the Progress of the Beach Sections of San Diego and of the Entire Point Loma Peninsula

VOL. 1—NO. 6 | 4829 SARATOGA AVENUE | Ocean Beach, California, December 29, 1922 | PHONE: POINT LOMA 17 | 50 Cents a Year 5 Cents the Copy

TO DANCE THE WHOLE NIGHT THRU

THERE'LL BE ONE CONTINUOUS ROUND OF TERPSICHOREAN PLEASURE AT THE "GARDEN OF EDEN ON NEW YEAR'S EVE.

Tripping the Old Year out and the New Year in to delightful music provided by a specially picked orchestra, will be the order of the evening next Sunday at Benbough's "Garden of Eden." There will also be a special dance the following night with more superfine musical selections, the management devoting extra care at this season toward securing the best in an orchestra line.

Let old dull care take a long hike for himself while you start the New Year right by joining in the jollity which will be on tap at the Pavilion for the thousands who believe in imbibing of the pleasures of "dancing to music that makes you want to dance." Oh, boy! Oh, joy!

Benbough's Dance Pavilion, Ocean Beach, is the place, New Year's eve is the date, good music, good floor and a goodly crowd form the attractions, so—BE THERE!

And, also on the following night for the Special Dance.

ARRIVALS AT HOTEL NEWPORT

Among the guests registered at the Hotel Newport this week were McL. Joyner, Redlands, Calif.; A. N. Sears, El Centro, Calif.; Mr. and rMs. M. C. Hickman, Mr. and Mrs. R. C. McMIntyre, Mr. and Mrs. Bert Garrett, Los Angeles; F. S. Lockwood, Hollywood; E. H. Swanson, H. O. Matthews and Frank J. Gately, Los Angeles; Dr. Baker, San Diego.

"BIDDY" PASSES AWAY

"Our Katherine" greatly regrets the loss of her pet white Brahma hen, "Biddy," who expired quite suddenly from some form of heart disease at her poultry domicile on Saratoga avenue last Wednesday afternoon. Cardiacal troubles was the professional opinion vouched by Mrs. J. C. Storm, who was called in consultation as an expert on the deceased fowl and performed the requisite post-mortem operation and a thorough examination. Be all that as it may, Ye Editor still clings to the belief that "Biddy" died of grief over her hubby, who most deliciously graced the Xmas table in the household of **The Beach News.** Voila'tout!

'NEATH THE COMMUNITY TREE

(Contributed by Richard Plummer)

Christmas morning at 10 o'clock, corner Cable and Newport avenue, at the big community Christmas tree, they had songs well sung by the children under 14 years of age. They gave lots of candy and nuts to all. Miss Kate Spani was the leader. All of the children had a very good time.

EPISCOPAL XMAS TREE

Trinity Episcopal Mission had a fine Christmas tree for their Sunday school last Saturday evening at their meeting room on Newport avenue at Bacon street. There was a very interesting program of carols and Christmas stories, while many gifts were distributed to all in attendance.

GOLD MINE FOUND HERE

Four chunks of real gold is reported to have been found last week by Charles S. Moore. The precious metal was discovered in the pouch-like enlargement of the gullet of a big turkey raised and fattened by Mr. Moore at his Del Monte avenue home for a Christmas epicurean feast.

SANTA VISITS THE MARTINS

Mrs. L. H. Martin of 4734 Long Branch avenue wishes to extend her heartfelt thanks to all the dear friends who so wonderfully remembered her with beautiful gifts. Presents commenced to arrive early last week and they are still coming in from almost every state in the union. "Our Katherine" had the pleasure of visiting Mrs. Martin last Wednesday and, as usual, was greeted with a hearty welcome and was shown the many lovely articles which gave substantial evidence of the high esteem in which Mr. and Mrs. Martin are held by their many friends.

VIOLET AND GOLD

The O. B. Boy Scouts' meeting this week opened with salute to the flag and roll call. The troop gave Mrs. Greer an "ever-sharp" pencil for Xmas for fixing neckerchiefs. Donald Roberts, Sammy Lipsett, Arnold Losy, Raymond Oman, Ronald Tibbits, Clifford Harrison, Bradford Turley, Hugh Greer and Walter Varney were the scouts present. Mr. Roan, scoutmaster, came late. Hugh Greer was elected troop reporter.

Harold Simpson has passed scoutmaster tests, so is scout now. Robert Burdete is to give the Scout oath next week.

Meeting closed with Scout laws. Raymond Alman is to lead next meeting.

Seen, Heard and Said

Earle Ericsson got a dandy pair of roller skates in his stocking on Christmas, and is making rapid headway (or rather "backway," according to his daddy, Manager R. G. Ericsson of the Ocean Theater) in learning how to use them. Keep at it, Earle, you'll soon know how to coast down hill on the sidewalk without jarring your anatomy.

Everybody is invited to be on the sands at the Beach New Year's day and enjoy the big program of outdoor sport from 3 to 5 p. m.

Who was the happy lady who cashed in $160 for $2 at the Tijuana racetrack on Xmas day?

George Cunningham is showing a sweet potato, weighing fourteen pounds, that grew without cultivation in his garden at his home on Ebers street. "Some soil" at Ocean Beach, "where everybody goes and everything grows."

Louis Grinsdorf, a non-resident, who was recently arrested here by Officer Beama and charged with battery, was found guilty in police court and fined $25, a six months' jail sentence being suspended.

Charles Kessler is recovering from a slight attack of pneumonia at the home of his father-in-law, C. T. Morris, Grand and La Mont avenues, Pacific Beach.

John Sellers recently visited Pacific Beach on a jaunt of pleasure and business combined.

Little Miss Margaret Anne Stewart says she loves Santa Claus because he was so good to her.

ANOTHER VERBAL BOUQUET

Clarence Merritt of Los Angeles spent Sunday and Christmas day with his brother and sister-in-law, Mr. and Mrs. D. H. Merritt, and his father, J. K. Merritt, of 4538 Lonb Branch avenue. Mr. Clarence Merritt has been associated with the Simpson Brothers, contractors and builders of Los Angeles, for the past nine years and says: "Ocean Beach is **surely coming** to the front with its live Chamber of Commerce, and now with its newsy **Beach News.** The editor and his companion are certainly real live wires."

Put "Ocean Beach" plates on your car.

AN INTERESTING NEWSPAPER RELIC

"Dad" Morris Possesses a Weekly Journal Nearly a Century and a Quarter Old and Containing Death Notice of George Washington.

C. T. Morris, popularly known as "Dad," has an exhibition at his Blue Front on Newport avenue, na old and valuable newspaper announcing the death of George Washington on December 14, 1799, at 68 years of age. The paper is yellowed with age, yet perfectly legible. It is enclosed in a strong glass frame made by Mr. Morris years ago for preservation. The journalistic relic was originally owned by Mr. Morris' great grandfather, who passed it down to his son, the grandfather of the present owner.

The paper was published at Kingston, Ulster county, New York, and bears the title **Ulster County Gazette** in regulation plain dissplay type, with the date line of January 4, 1800. It is a four-page, four-column paper, exactly of the size of the initial issue of **The Beach News** of November 24, 1922. The inside pages and reading columns of **The Gazette** are all bordered with heavy black rules and are filled with announcements and news of the demise of the "Father of Our Country."

To the layman, as well as the professional newspaper man, the old journal certainly furnishes a mine of interesting information. Besides its value as a well-preserved relic, its quaint spelling of ye olden days is well worth the time devoted to its perusal. It can be purchased at a reasonable price, Mr. Morris being the last of his line of descendants, and has signified his desire to dispose of it to some society or individual who may properly appreciate its worth.

The advertisements in **The Gazette** are quite as oddly interesting as some of the news items. For instance, there are a number of sleighs of all sorts advertised for sale, but the most careful scrutiny fails to discover any mention of automobiles. One particularly striking ad reads thusly:

"FOR SALE—The one-half of a SAW MILL, with a convenient place for building, in the town of Rochester. By the mill is an inexhaustible quantity of PINEWOOD, and also a stout, healthy active NEGRO WENCH. Any person inclined to purchase may know the particulars by applying to JOHN SCHOONMAKER, JUN., at Rochester, N. Y., Nov. 12, 1799."

The publishers of the paper also believed in advertising, as may be readily seen from the following in the ad columns:

Writing, Wrapping and Bonnet Paper at the Printing Office. Cash given for Rags.

The news columns of **The Gazette** teems with items about the government and there are several lengthy extracts from correspondents in foreign countries. The subscribers numbered seventy-five, Mr. Morris' great-grandfather being one of them, and the total edition was within the hundred mark, so that sample copies were few and far between, while any existing papers are exceptionally rare and proportionately valuable.

SPECIAL NOTICE

THE POSTOFFICE WILL BE OPEN ONLY FROM 10 TO 11 A. M. ON NEW YEAR'S DAY.

The exterior of the Postoffice has been given a fresh coat of white paint.

XMAS AT "SUNSET CREST"

Mr. and Mrs. Charles M. Wheeler gave a delightful Christmas dinner for fifteen out-of-town guests: Miss B. Bendell and Miss Mary Williams of Monrovia, Calif.; Mr. and Mrs. Hinman, Mrs. Isaac Rude, Olive terrace; Mrs. Holmes, Mr. and Mrs. Clark of Idaho; Misses Laura Roberts, Gibson and Layton of San Diego, Mr. Henry Roser. The house was beautifully decorated with Xmas greens, a real Christmas tree presents for all and full jazz band entertaining for the evening.

Miss B. Bendell and Miss Williams are the house guests for the week, and a number of enjoyable affairs have marked the Yuletide season.

OCEAN THEATER

Winding up the old year and starting off the new year with an exceptionally splendid list of bookings at the Ocean Theater, Manager R. G. Ericsson is contributing generously to the prevalent holiday spirit. The latest and most appropriate music is furnished and the pictures are in the top-notch class. The atmosphere in the theater is kept at a comfortable temperature, the doors are opened early, and everything conducive to the pleasure and comfort of patrons is duly afforded by the management.

The O. B. Chamber of Commerce meets the first and third Monday in each month.

Pertinent and Personal

Al E. Stewart, an able and industrious printer, an ex-service man, a talented musician and an all 'round good fellow, says that "It's necessary to have the long green in order to get evergreen during the holiday season." And that's no joke!

Mr. and Mrs. Frank Lewis entertained at a very enjoyable Xmas eve party at their home on Voltaire street. Among those present were Mr. and Mrs. Earle Haas and son Paul, Miss Catherine Maeder, George Wright and Fred Locke.

Get your sidewalk all paved before the Vrooman act takes effect next week.

Mr. and Mrs. Charles S. Moore of 4672 Del Monte avenue entertained Christmas day for Walter P. Moore, Mrs. Marie Schroder, Mr. and Mrs. George F. Furlong.

A. M. Cox and James Sauers, while fishing at Bird Rock last week, caught an "ocean jackrabbit" about so long—and then Mr. Cox measured off about 4x12 inches in the air, describing the size of the fish-animal which is very rare in these parts.

The P. T. A. will meet next Friday at 3 p. m. at the kindergarten in the public school building.

The O. B. Chamber of Commerce will hold a regular meeting next TUESDAY night at the Ocean Theater on Newport avenue.

With the upper side painted green and the underneath white, the large awning shed in front of Faber's grocery is something of a delight to all observers.

A new substantial residence for D. A. Bates is inc ourse of construction on Narragansett avenue, near Cable street.

BIG BONA FIDE CIRCULATION

Besides circulating by paid subscription in nearly every Beach home hereabouts, **The Beach News** is distributed each week at all of the various places in San Diego where tourists or prospective residents are likely to gather, thus benefiting the advertiser and boosting the Beach here, there and everywhere. Now is the time to get your business card in our advertising and achieve success.

DELIGHT TO EYE AND JOY TO SOUL

O. B. COMMUNITY CHRISTMAS TREE IS A MOST PRONOUNCED SUCCESS IN EVERY WAY

Typical Sunny Southern California weather prevailed at the dedication of the O. B. Community Christmas Tree during the delightful days just agone. The tree itself, some thirty-odd feet high, was a splendid forest specimen, and at night was set ablaze with a profusion of multi-colored electric lights, shining amid a vast array of tinsel and refulgent ornaments, which served as a decorative bower for all sorts of presents for the younger folks.

The first O. B. Community Christmas Tree was a most pronounced success and promises to be an annual event.

It was provided through a fund set aside by the O. B. Chamber of Commerce, and Miss Kate Spani was at the head of the committee handling the affair. The members of the local Fire Department assisted very materially in placing the tree, which was located on the corner of Cable street and Newport avenue, opposite the fire engine house. The immediate electrical wiring was well done by Lester Near, while Fred Kenner skilfully performed all the necessary carpentry work.

Following is the program which was heartily applauded throughout by the very representative crowd in attendance:

Program

1. Calling of the Clan.
2. "O Come All Ye Faithful."
   "It Came Upon a Midnight Clear"—Community sing.
3. "Sing Noel."
   "Good King Weucelas"—Double quartet.
4. "O Little Town of Bethlehem."
   "Hark the Herald Angels Sing"—Community sing.
5. "Merry, Merry Christmas Bells"—Double quartette.
6. "Deck the Hall."
   "The First Noel"—Community sing.
7. "Praise Ye the Father"—Double quartette.
8. "Joy to the World."
   "Silent Night"—Community sing.
9. March, "Joy to the World"—Personnel of orchestra: Violins—Orchestra.

Thomas Haumore, Mrs. Harry Turner, Anna Sperry, Marie Dougherty; cornet—Gordon Vaughn, Ed Carlon; trombone—George Webb; saxophone—Mr. Harry Turner; piano—Mrs. Maude Morgan; director—Mrs. Royclose.

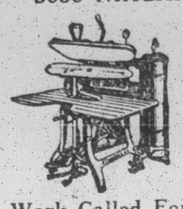
Personnel of quartette—Mrs. Brown, Close, Smith, Bishop; Mr. Brown, Turner, Roberts, Shepard.

RADIO RECEPTION FOR SANTA

At the home of Mr. and Mrs. Fred Kenner, 4987 Newport avenue, Santa Clause held a radio reception, enlivening the distribution of presents from a finely decorated Xmas tree. Their two bright children, Ethel and Richard, and the Kenners themselves were well remembered, while there were a number of worthy gifts for guests, among them being Mrs. Chas. Lambert and her daughter and son. A jolly Christmas supper was also enjoyed by all.

BEACH BOYS WIN PRIZES

Among the winners of the milk essay contest recently conducted in San Diego, the first prize of $10 was awarded to Jean Austin, 12 years old, of Pacific Beach, and Walter Moore, age 13, of Ocean Beach, received a dollar prize.

Ocean Beach Cleaners
5050 NIAGARA AVENUE

C H. Owen, Prop.
Cleaning
Dyeing
Pressing
Phone: POINT LOMA 70-W
Work Called For and Delivered
Pompt Attention Given to Telephone Orders

QUALITY GROCERY & BAKERY
4903 Voltaire St., Ocean Beach
Home-made HOT BREAD—Every Day, 10 Cents a Loaf
Pies and Cakes Phone 150-W

Phone: Pt. Loma 74
Prof. N. F. Adamson
GRADUATE
SWEDISH MOVEMENTS
NATUROPATHY
Established 1897
SATISFACTION GUARANTEED
Lady Attendant
HOTEL NEWPORT
4965 Newport Ave. : Ocean Beach

PHONE MAIN 1679
OCEAN BEACH TRANSFER
CHRISTOPHER ENHOLM, Prop.
We Specialize Moving Furniture Pianos and Baggage
128 W. Broadway San Diego

A. R. Walsh Robert J. Walsh
Notary Public
REALTY and RENTALS
WALSH & WALSH
PIONEER REALTY BROKERS
Business Property Our Specialty
City Office: 625 E Street
Phone 651-16
OCEAN BEACH OFFICE
5026 Newport Ave., Next to Postoffice
Phone: Point Loma 92

Residence Phone Point Loma 16 Office Phone Point Loma 72-J
DR. F. J. RATTY
PHYSICIAN and SURGEON
Res. 4882 Saratoga Ave., Ocean Beach
Office: 5046 Newport Avenue

OLIVER F. DAVIS & SON
AGENTS
Spillman Engineering Corp.
Successors to
HERSCHELL, SPILLMAN CO.
Manufacturers
HIGH CLASS PARK AND PORTABLE CAROUSSELLS
1821 Cable Street
Ocean Beach, Calif.
PHONE, POINT LOMA 65-J

Phone Point Loma 214-J
D. C. Crosby
Real Estate and Insurance
4930 Muir Ave., Ocean Beach
Houses and Lots For Sale
Beach Cottages For Rent

PHONE POINT LOMA 77-W
OCEAN BEACH GARAGE
HENRY EULBERG, Prop.
BEST EQUIPPED FOR SERVICE
AUTOMOBILE REPAIRING
Authorized
FORD and CHEVROLET Service
4868 Newport Avenue
Two Blocks East of Dance Pavilion

PHONE MAIN 3725
SAVOY CAFE
SEA FOOD A SPECIALTY
Table d'Hote Dinner 85 Cents
Noon Lunch, 40 Cents
1055-1057 Fourth St., San Diego

Katherine's Kollum

A NEW YEAR'S WISH

I pray the prayer the Easterners do,
May the Peace of Allah abide with you;
Wherever you stay, wherever you go,
May the beautiful palms of Allah grow;
Through days of labor and nights of rest,
The love of good Allah make you blest;
So I touch my heart as the Easterners do,
May the peace of Allah abide with you!

GLADSOME GREETINGS

Most welcome messages of good cheer and well wishes have been received by Katherine and Kirk from folks far and near, among them being the following:

Mr. Cato Suder, New York City.
Mrs. A. Sodini, Swift Current, Sasketchewan, Canada.
Mr. and Mrs. G. H. Faber and family, Ocean Beach.
Mr. and Mrs. Ed F. Cooper and family, San Diego.
Mr. and Mrs. John Snel and family, Los Angeles.
Miss Johanna Suder, New York City.
Mr. and Mrs. Henry Eulberg and family, Ocean Beach.
Mr. and Mrs. Jerome Davis, Los Angeles.
Mr. Edwin Reed, San Diego.
Mr. and Mrs. Elmer Moss, Inglewood.
Mr. and Mrs. Fred Suder, New York City.
Mr. and Mrs. Chris Neujahr and family, Los Angeles.
Mrs. Mary Larrick, San Diego.
Mr. Jack Put, New York City.
Mr. and Mrs. E. C. Murray, East San Diego.
Mr. W. F. Scott, Los Angeles.
Mr. and Mrs. A. B. Gordon, San Diego.
Miss Katherine Suder, New York
Mr. Herman Neujahr, New York
Miss Ada Taylor, Jersey City, N. J.
Mr. and Mrs. Thos. W. Smith, Oswego, N. Y.
Mrs. D. S. Creighton, Norfolk, Va.
Leon M. Hewitt, Greenboro, N. C.

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Mr. and Mrs. Bert Schneider of Voltaire street entertained for Mr. and Mrs. Charles Peltcher and family last Sunday. A delicious Christmas dinner was served.

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Mr. and Mrs. E. W. Grenewalt, Miss Irma Grenewalt and Mr. and Mrs. L. Heath spent an enjoyable Christmas day in the mountains.

◆ ◆ ◆

Mr. and Mrs. Turner B. Kline, Miss Nina Kline and Turner Kline, Jr., of 5053 Long Branch avenue spent Christmas day at the home of Mrs. H. C. Wile of 1202 Hendrix street, San Diego. Mrs Wile is the mother of Mrs. Kline.

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Mrs. W. F. Hay of 2030 Julian avenue, San Diego, entertained Christmas night for Lyn, George, Jessie and Charlotte Louise Peltcher, Mrs. Hay being the aunt of the happy youngsters. A good time was had by all.

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Mr. and Mrs. C. E. Allen of 5072 Niagara avenue, had as their guests over the Yuletide season Mr. Allen's mother, Mrs. L. Allen, and sister, Miss Carrie Allen of Los Angeles. A sumptuous Christmas dinner was served and a fine big Christmas tree loaded down with beautiful gifts gave enjoyment to all.

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Mr. and Mrs. Clifton Owen and charming baby spent their Christmas holiday with Mrs. D. N. Shepley, mother of Mrs. Owen. The following guests were also present: Mr. and Mrs. Ray Shepley, Mr. Roy Shepley, Master Ray Lewis and Mrs. Emma Shepley. A bountiful dinner was served, and the evening was spent in merrymaking around the Christmas tree, while a number of handsome gifts were exchanged.

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Mrs. H. H. Reid of the O. B. Lumber Company has had, quoting her own words, "a touch of the real old-fashioned grip," but we are glad to say that she is up and around again, with a merry greeting for all.

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Mr. and Mrs. Turner B. Kline entertained with a lovely Christmas eve dinner the following guests: Mr. and Mrs. H. C. Wile, Mr. and Mrs. G. H. Eisenberger, Mr. and Mrs. Mack Wile, all of San Diego; also her sister and brother-in-law, Mr. and Mrs. William McClelland of East San Diego.

Dr. W. M. Tipple, wife and baby of 4960 Narragansett avenue visited Mrs. Tipple's sister, Mrs. J. C. Ansel, at Rose Cottage in Alpine during the Christmas holidays, remaining from Saturday until Tuesday and enjoying a most delightful family reunion.

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Mrs. Borcherdt and daughter, Mrs. Roy Close, entertained at supper Sunday evening Mrs. Myra Boyd and son, Sam Boyd; Mrs. Alex Johnston and Mrs. Jennie Esterbrook.

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Mrs. W. Maybee of the O. B. Bakery has been very ill with pleurisy. We all sincerely hope for her speedy recovery, for we miss her pleasant greetings and genial smile very much.

◆ ◆ ◆

Miss Elsie Olser graciously fulfilled the duties of hostess at the Sunset Supper Club over Christmas, temporarily replacing Miss Corinne Ballard, who went to Los Angeles to enjoy the Yuletide festivities.

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"Be a Beach Booster," says Turner B. Kline, who is furnishing all auto folks calling at the Sunset Garage with Ocean Beach nameplates for the simple sum of two bits per.

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The members of the O. B. Handball Club are having fine times on the Beach these sunny summery afternoons. It's ideal weather for outdoor sport on the sands and in the surf.

◆ ◆ ◆

Mrs. F. L. Osborne of 4887 Long Branch avenue entertained her sister, Mrs. D .M. Cummings of San Diego, as a Christmas guest.

◆ ◆ ◆

Miss Julia Duerhammer, secretary and bookkeeper at Cramer's Bakery, San Diego, mourns the death of her father, Max Duerhammer, a well-known cigarmaker, who was run over and fatally injured by an automobile last Sunday on Imperial avenue.

FABER'S THREE GROCERY STORES will be closed all day next Monday (New Year's), but will remain open on Sunday, December 31, to serve all customers.

A LITTLE SECRET

(Poetically Told by Harry D. Colan)

You ask me why I love you;
I cannot tell you why,
Or why the moon, with silver light,
Is wedded to the sky;
Or why the north star "to the north"
Is ever bright and true;
The only answer I could give
'Tis you, sweet one, " 'tis you."

You ask me why I love you;
I would, me-thinks, as soon
Ask why the rainbow's colors
Or the rose its sweet perfume;
You know not why, no more do I;
Or the power unseen that's given;
You gave to me—I give to you,
But the secret still is hidden!

SPECIAL REPRESENTATIVE

Mrs. Elizabeth Moore has been duly appointed as a special reporter for THE BEACH NEWS, and is also authorized to secure advertisements and receive subscriptions.

BOY SCOUTS THANKED

Mrs. Greer has requested Katherine to insert the following notice to the O. B. Boy Scouts:

"I want to thank the O. B. Boy Scouts for a lovely Christmas remembrance and to say I think they are all real scouts. I stand ready to help them in any way at any time.

"(Signed)

"MRS. GREER."

DO YOU COLLECT STAMPS?

There will be a meeting of stamp collectors next Friday, January 5, at 7:30 p. m., at 5024 Narragansett avenue. All those interested in stamp collecting are cordially invited to attend. Take your stamps with you.

An experienced practical nurse can be secured through consulting our classified ad columns.

THAT FAMOUS 'HARVEST' BREAD

Some Really Worthwhile Facts About the Process Used in Making the Many Cramer Bakery Products.

There's a mighty progressive and deservedly popular bakeryman in our town—San Diego, of which Ocean Beach is a most prosperous part and parcel—who specializes on a particular brand of bread very widely and favorably known as

HARVEST

And when that appropriately descriptive word is seen, heard or mentioned, it follows as naturally as dawn after darkness that the name of

CRAMER

is immediately suggested and brought to mind as the maker and distributer of that popular brand of bread with which nearly every household is familiar.

The plant of the Cramer Bakery is located at 1955 Julia avenue and is one of the best equipped establishments of its kind on the Pacific coast. Ye editor had the pleasure recently of making a tour through the different departments under the gudiance of the genial and industrious "Henry" himself. Special entrance is obtained through a well appointed office, adjoining a neat and attractive bakery store in front, and all at once the visitor is in the midst of a vast conglomeration of whirring machinery and busy workmen, and a mixture of flour, dough, bread, rolls, cake and all sorts of wheaty products that smell good, look good surely are good to eat.

For the benefit of those unacquainted with the technical details entering into the preparation of their daily loaf of the "staff of life," here's some interesting facts regarding the process used in making the famous "Harvest" bread, as well as the numerous other products of the widely known Cramer baking institution:

The different ingredients, such as milk, sugar, shortening, salt, yeast and malt, water and flour, are all weighed and placed in a large dough-mixing machine, capable of thoroughly mixing 1000 pounds of dough every thirty minutes.

The water is brought to a certain temperature, usually 78 degrees, before it is used, and the flour is thoroughly sifted, as it goes into the mixer. When the dough is mixed, it is placed in large steel troughs and kept in a proofroom to rise. This room is kept at a steady temperature of 84 degrees. When the dough has reached the desired age of ripeness, it is run through a machine called a dough-divider. This machine divides the dough into pieces of the desired weight. A canvas belt carries these pieces and deposits them in another machine called a "rounder," which rounds each piece of dough into a ball. These balls of dough are now let "spring" for about ten minutes after which time they are run through a machine called a moulder, which moulds these balls of dough into the desired shape.

The now moulded loaf is placed in pans and let rise in a proof-room for about forty-five minutes. It is then put in one of the large ovens, which bakes every loaf golden brown in forty minutes. When baked, it is put on racks to cool. After being thoroughly cooled, it is wrapped on an automatic wrapping machine, capable of wrapping and sealing 1800 loaves per hour.

The many different kinds when wrapped are checked out to the five large delivery trucks which deliver it daily to some three hundred grocers and dealers in and about San Diego.

The entire process from the opening of the flour barrels to the delivery at distributing agencies is carried forth under the most sanitary conditions. Everything is kept as clean as the proverbial new pin and wholesomeness is the watchword of the management at all times.

Brand new modern ovens have been installed in some recent extensive additions to the Cramer plant and the many other mechanical facilities have been greatly improved toward keeping pace with their large and ever - increasing patronage throughout the city and its suburbs.

There is an exceptionally large increase in building operations at the Beach for this season of the year.

BUY YOUR CANDY
at the
New O. B. Bath House
Free Theatre Passes

MAINE GARAGE
Phone, Point Loma 382
Newport Avenue
TIRES AND AUTO SUPPLIES
STORAGE
$5.00 Per Month
Cars Delivered Anywhere in Ocean Beach
Open Until Midnight

$1500
Partly Furnished Four-Room Bungalow—Has Bath Room
AGNES G. ELLS
Notary Rentals
Phone: Point Loma 46-W

Telephone: Point Loma 20-W
O. B. FEED, FUEL AND EXPRESS
Hay, Grain, Wood, Coal
SEEDS, POULTRY AND RABBIT SUPPLIES
1918 BACON STREET

Phone Point Loma 46-J Sunset Cliffs
Crags Apartments
Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

Earl L. Chappell
CHIROPRACTOR
277 SPRECKELS BLDG.
Phone 66321 San Diego, Cal.

Over Eight Years Successful Practice
DR. W. M. TIPPLE
CHIROPRACTOR
OFFICES:
4960 Narragansett Avenue
Ocean Beach
277 Spreckels Bldg.,
San Diego
PHONE: 663-21

C. TOWNSEND BROWN
The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

Phone: Pt. Loma 74
Hotel Newport
G. D. Gammon, Prop.
Rooms as Low as $5 Per Week
Apartments $30 Per Month
4965 Newport Ave., Ocean Beach

JACK AND PEARL ENTERTAIN

One of the largest and jolliest of merry-making parties assembled at the residence of Mr. and Mrs. Jack Wood at 4729 Cape May avenue on Christmas eve. Upon entering the cozy home, they beheld a beautiful view—a large Christmas tree, all lighted up and loaded down with many appropriate gifts for everybody. It is needless to say that the genial host and charming hostess saw to it that their guests all had an exceptionally good time. The following guests were present: Mrs. Nell Schader, Raymond Smith, Mr. and Mrs. Will O'Connor, Sergeant Sam Griffith, Mr. and Mrs. Kiesling, Captain and Mrs. McClelland, Lieutenant and Mrs. McCarty, U. S. N.; Miss Nelly Smith, Miss Cora Jones and Mr. and Mrs. Stewart of Los Angeles. After a most sumptuous dinner, 500 was played, Miss Nelly Smith winning the first prize.

"Don" Spencer's new house on Narragansett avenue is rapidly nearing completion.

OCEAN THEATRE

COMING SATURDAY

"The Valley of Silent Men"

With

AND ALL-STAR CAST

AND COMEDY

And a Good Comedy

COMING SUNDAY

Priscilla Dean

—in—

"Wild Honey"

AND COMEDY

Also Comedy

SPECIAL NEW YEAR SHOW

Wednesday and Thursday

Rudolph Valentino

—in—

"The Young Rajah"

DON'T MISS IT

Come early—doors open at 7:15

FREE Crank Case Service, Tire, Water and Battery Tests

OCEAN BEACH PARK SERVICE STATION

W. SWARTS, Prop.

GASOLINE AND OILS

Up-to-Date Grease Rack

Corner Cable and Voltaire Sts.

On Newly Paved Boulevard

Phone Point Loma 49

Ocean Beach Lumber Company

H. H. REID & SON, Proprietors

5050 Newport Avenue

Lumber, Cement, Roofing Paper, Paints, Hardware and Household Supplies

Lumber Estimates Cheerfully Given

Ocean Beach Vegetable Gardens and Poultry Farm

L. H. MARTIN, Prop.

4734 Long Branch Avenue

Fresh Vegetables all year 'round

Dressed and Undressed Poultry

Delivered on Short Notice

VISITORS WELCOME

BOOST!

Ocean Beach Cigar Factory

AND

Fremont Club Cigar Store

5026 Newport Avenue

Phone: Point Loma 92

BURKHARDT'S PANETELLAS

Highway and Ocean Beach Specials

STILES'

We Specialize In

Vegetable and Flower Seeds

Poultry and Bee Supplies.

630 E STREET SAN DIEGO

A. S. KINGSBURY REALTY CO.

On Car Line at Del Monte Avenue

Ph.—Office, Point Loma 338-W.

Residence, Point Loma 294-J.

We have some choice sales and rentals available; modern homes fully furnished—located on the Bluffs, Beach, Point Loma Heights, Bay Shore or intermediate points; two to six rooms; $10 to $75 each.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street, Ocean Beach, Calif.

Freight — Jobbing

Baggage — Moving

STORAGE

FEED, FUEL and HARDWARE

Residence Phone: Point Loma 125-J — Office Phone: Point Loma 136

WARNING

Since the completion of the newly-paved boulevard, Officer Reama has instructed the local auto drivers to obey all traffic laws just the same as they would in San Diego. Commencing next week, all violators of the traffic laws will be arrested, specially those parking on the wrong side of the street, lack of tail light muffler, cutouts and reckless driving. So all ye auto drivers, BEWARE!

The Beach News

(Copyright Duly Applied For)

PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach, California

Phone Point Loma 17

KIRK SMITH ..... Editor-Owner

KATHERINE SMITH ..... Sec'y.-Treas.

Subscription Price, 50 Cents a Year, IN ADVANCE

Outside the county, 75 cents a year.

Single Copies ..... 5 Cents

Advertising Rates Upon Application

Local Readers, 15 Cents a Line, Averaging Six Words to a Line

(Application for Entry as second-class matter at the Postoffice at Ocean Beach, California, pending.)

FRIDAY, DECEMBER 29, 1922

A Happy New Year

THE BEACH NEWS is on sale regularly at the STATION NEWS STAND, corner of Niagara avenue and Bacon street, where Mrs. Jean S. Parmalee and her sister, Miss Emily M. Smith, will also receive yearly subscriptions.

O. B. CHAMBER OF COMMERCE

There is so much to do the coming year if Ocean Beach is to realize its ambitions and ideals that it is important that its central organization, the Chamber of Commerce, be strongly organized with efficient and popular officers able to co-ordinate and draw forth the willing and united support of its membership. To this end, since election of officers is not far away, the roster must be increased by the addition of all earnest, thoughtful Beachites who want their living conditions improved, their realty values enhanced, school facilities increased, free mail delivery, drop boxes, safer and more adequate postoffice, more street lights, playgrounds, street and sidewalk paving, cleanup programs and the addition of more and better hotel and apartment houses. We have many well-to-do settlers among recent arrivals and these should be attracted by the nominal fee of five dollars to add their support and advice to the work of the chamber, which is in no sense a money-making organization, but a body that moves economically to further the uplift and upbuilding of the community.

WHEW! DID IT HIT YOU?

That public notice of assessments levied for the improvement of Voltaire and other Ocean Beach streets struck the folks 'round here like the proverbial thunderbolt from the clear cerulean blue. Bills have been mailed by the Elliott & Howe Company to all property owners possessing property in the district assessed, and announcement is made that payments must be made within thirty days or there'll be quite a ponderous percentage penalty for delinquency.

FROM NEW MEXICO

T. J. Ford Sends His Subscription and Sanctions Under-Sheriff Ed Cooper's Sentiments

Albuquerque, N. M., Dec. 12, 1922.

Kirk Smith,

Editor **The Beach News,**

Ocean Beach, Calif.

Dear Sir: Enclosed find money order for seventy-five cents, for which please send me **The Beach News** for one year. I received the copies of December 1 and 8. Please send me the issues of December 15 and 22 and start my subscription December 1, 1922. We will have to say as Under-Sheriff Ed Cooper said: "A dandy home paper and lots of news." Let the good work go on! We are interested in O. B. lots 25, 26 and 27, block 63, southwest corner Narragansett avenue and Cable street. Fred Kenner, contractor, under the direction of A. G. Kingsbury, is improving same for us. Wishing you the best of success with **The Beach News,** I remain,

Yours respectfully,

T. J. FORD,

518 West Coal Avenue.

Ocean Beach cars from San Diego connect for Mission Beach at 8 and 11 o'clock a. m.; 2 and 4 o'clock p. m.

BRUCE BRINGS FORTH BLUSHES

The Erudite and Energetic Editor - Owner of "Crawford's Weekly" Tells Things That Make Our Ears Tingle.

'Way back East, amid the magnificent mountains of Southwest Virginia, in the thriving town of Norton, Wise county, a popular and talented newspaper man, named Bruce Crawford, publishes "a paper of opinion" called **Crawford's Weekly,** which has a wide circulation in that prosperous section of the Old Dominion.

Without being egotistical in its reproduction, here's what Bruce had to say in his editorial leader, double-column, verbatim et literatim, in the December 16th issue just at hand:

A PACIFIC BREEZE!

Breezy, snappy, gossipy and characteristically, "I. Kirk" is the five-column newspaper called **The Beach News,** which I. Kirk Smith is publishing at Ocean Beach, Calif.

A copy has reached the office of **Crawford's Weekly** and everyone who has cast optics on it has declared it a journalistic prodigy. Such headings attract the eye as "Breezes and Wheezes," "Seen, Heard and Said," "Flotsam and Jetsam," "Pertinent and Personal," "Do You Know?" "Verbal Bouquets," and "Kate's Kollum," which is a column edited by Mrs. Smith.

The new publication is "officially endorsed by the Ocean Beach Chamber of Commerce" and "promotes the progress of the Beach Sections of San Diego and of the entire Point Loma peninsula."

Nortonites will remember that Prof. Kirk Smith wrote occasionally for the local newspapers while conducting his Shorthand School here, and also contributed special features to New York Sunday papers, one feature being a writeup of H. M. Bandy's cellar coal mine. For a long time Smith reported theatricals for a metropolitan daily.

On the Beach I. Kirk Smith is some pebble, judging from the appearance of his newsy and energetic sheet. The entire community is reflected in his columns, and you seem to see the personality and the directing hand of I. Kirk on every page, his editorial ability directing his columns like a steamboater piloting a flotilla of barges.

I. Kirk is married, owns a home overlooking "the bona fide blue Pacific," and has chickens, pet dogs and the like running around the house—a very domesticated human animal is the whimsical and energetic old scout who formerly pepped up the public interest here and gave local gads something to gab about.

Long may his sheet shine and may his patrons glean gladness from the plentitude of his joviality!

CUNDELL'S MEAT MARKET

A HAPPY NEW YEAR. Saturday specials: Boiling beef, 8c lb.; round steak, 23c lb.

Advt.

Breezes and Wheezes

Mr. and Mrs. Charles H. Peltcher and "Our Katherine" and ye editor enjoyed a very delightful radio concert this week at the home of Fred Kenner, who has a finely equipped wireless outfit. Selections and general news messages were heard from Los Angeles, Fort Worth, Portland, Denver, Salt Lake City and other far-away points, as well as from the large local broadcasting stations.

Start the New Year right by making your premises spick and span.

Be a booster and join the local Chamber of Commerce. There's big things to be done in the community during the coming year. Be on hand at the Ocean Theater next Tuesday night, and let's count noses!

Mrs. H. Lipsetts of the O. B. Dry Goods Store left last night for Los Angeles to purchase goods for replenishing her stock for the forthcoming spring season, her present winter goods being marked at bottom rock prices to make room for additions.

Fred Locke, the well-known chicken man of the Loma Alta Leghorn ranch, spent Christmas at a family reunion at the Lucerne apartments, San Diego.

Faber's O. B. Grocery

Faber's Cash & Carry No. 3 — 5021 Newport Ave. — Pt. Loma 129

The Little Cash Grocery — 2119 Bacon St. — Phone Pt Loma 248

Extend a Happy and Prosperous New Year to All

REMEMBER, NEIGHBOR—

"Your Community Grocer is NOT getting a Square Deal

If you take your DOLLARS elsewhere.

And expect him to give you a discount on your DIMES."

Church News

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.

Morning worship at 11.

Evening worship at 7:30.

Sunday Services—Morning subject, "Forgetting the Past and Looking Forward." Evening subject, "With Certainty."

FIRST BAPTIST CHURCH

Rev. Rolla E. Brown, Pastor

Rev. James Holmes of Pasadena will preach and assist the pastor Sunday morning and evening. Worship and preaching at 11 a. m. and 7:30 p. m. The pastor desires to see every member and friend of the church present Sunday, so far as possible. The Bible school meets at 9:45 a. m. with departments and classes for the various ages and grades. Mrs. Emma E. Rankin, superintendent. The Young People's Union meets at 6:30 p. m. with the special topic: "The Voice of the Negro," and the president, Gordon Vaughan, will lead. The mid-week meeting is held on Wednesday night at 7:30. Next week the hour of praise, prayer and conference will center about the theme: "Christ's Power to Save in the New Year."

This evening (Friday, December 9), there will be a supper and conference at the church at 6:30 for all of the church and congregation who wish to help in completing the new church building fund. Rev. James Holmes will be the principal speaker, and he will remain with us over Saturday and Sunday. Mr. Holmes was formerly pastor of a large church in Brocton, Mass., and is now under the employ of the Southern California Baptist convention as a general field worker and evangelist in Southern California. He goes from here to conduct a special series of meetings with our church at Whittier. The supper is without price, not being for making money, but to promote sociability and conference.

CATHOLIC CHURCH

Rev. Declan E. Foley, rector of the Church of the Sacred Heart, announces his ministerial hours as follows:

Sundays, 8:30 a. m. and 7:30 p. m., Sunday school 9:30 a. m., Ocean Beach. Services at Roseville Sunday at 10 a. m.

TRINITY MISSION EPISCOPAL

Rev. George Wallace, D. D.

Sunday school at 9:45 a. m.

Morning service at 11.

Sunday school and morning service held at 5006 Niagara avenue.

CHRISTIAN SCIENCE

Christian Science services will be held next Sunday, December 31, in their new rooms, 1965 Abbott street, instead of their former meeting place. Regular Sunday morning services at 11 o'clock. Sunday school at 9:45. Wednesday evening testimonial meeting at 8 o'clock. The public is cordially invited.

FABER'S STORE IMPROVEMENTS

G. H. Faber is making a world of wonderful improvements in his O. B. grocery establishment on Newport avenue, full details of which will be published in these columns next week. Elsewhere in this issue he extends New Year's greetings to all and gives publicity to a business maxim worthy of the highest praise.

THEY ALL PATRONIZE THE

OCEAN BEACH STEAM LAUNDRY

WET WASH, ROUGH DRY, AND FINISHED

Call Point Loma 31 and it will be called for and delivered

If You Want the BEST in

Shoe Repairing

Go to

SMITH

4983 Newport Ave., Ocean Beach

Phone: Point Loma 152-J-K

OCEAN BEACH PLUMBING CO.

Chas. H. Peltcher, Prop.

Repair Work, Contracting, Estimates

5068 NIAGARA AVENUE

Heaters, Hardware, Bath Tubs and Plumbers' Supplies

FRED KENNER

DESIGNER and BUILDER

ESTIMATES AND PLANS FURNISHED

4987 Newport Ave., Ocean Beach

OCEAN BEACH AUTO TOURS

SIGHT-SEEING TRIPS

Any Place—Any Time

RACES DAILY

Except Monday

7-PASSENGER CADILLAC "8"

For Information and Particulars

PHONE, POINT LOMA 255

SUNSET SUPPER CLUB

OCEAN BEACH

OPEN TO MEMBERS AND THEIR GUESTS

FINE ENTERTAINMENT AND SUPERIOR MEALS

SPECIAL CAFE SERVICE

Excellent Music and Dancing

Re-unions and Birthday Parties Invited

"The Best Is None Too Good".

'Doc's' Tijuana Tips

LOOK FOR 'EM HERE NEXT WEEK AND REGULARLY THEREAFTER

SUN, MOON AND TIDE

The time and height of high and low water, officially computed by the United States hydrographic office for San Diego and vicinity, and the December almanac herewith given, bold-face type indicating m. and the date of the month appearing in the first column:

	Sun Rises	Sun Sets	Moon Rises	—Tides— High		Low	
30	6:52	4:52	2:30	6:37	5.7	0:15	2.2
				7:57	**3.7**	**1:53**	**0.2**
31	6:52	4:52	3:14	7:10	6.0	0:52	2.1

New moon, December 18 and sun at winter solstice December 22.

EAT

CRAMER'S HARVEST BREAD

The White Bread You will really Enjoy

Made with malt and full cream milk

MOST OCEAN BEACH GROCERS CARRY IT

Phone Point Loma 25

NEWPORT CAFE

AND

Ice Cream Parlor

WM. J. MORRISON, Prop.
5002 NEWPORT AVENUE
OCEAN BEACH
Excellent Cuisine
A HAPPY NEW YEAR
Candy and Confections
Cigars and Cigarettes

OCEAN BEACH NURSERY

Bermuda Avenue "On the Hill"
Nice Kontia Palms at 50c; Poinsettias, 50c and up; Marguerittes and Various Other Plants at Bargain Prices.
DONALD CAMERON, Prop.
OCEAN BEACH CAL.

BEACH BARBER SHOP

5032 Newport Avenue
First Class Work Guaranteed
OPEN ALL DAY SUNDAYS
Children's Hair Cutting 35c
Call and see us—we'll treat you right.

O. B. NOTION SHOP

DR. DENTON SLEEPING GARMENTS
Sizes from 1 to 8 years old
1959 Abbott Street
Two Doors North of Library

Kodak Finishing

The Best at the Lowest Prices

ENLARGEMENTS
Copy Work and Coloring
GREETING CARDS
For All Occasions
Prompt Attention Given to Mail Orders
J. P. FROIDE
5019 Newport Avenue
Ocean ("Keep Boosting") Beach

Phone to us
Write to us
Call to see us.

THE BEACH NEWS
is your friend.

Phone, Point Loma 17

Let's get neighborly!

Phone or send your orders for PRINTING, from the smallest card to a poster, to **The Beach News**, for service and satisfaction.

Good Music!
Good Floor!

GO Where the Crowds Go!

Dance All Nite
New Year's Eve,
Sunday, Dec. 31

Dance to Music that Makes You Want to Dance

BENBOUGH'S

OCEAN BEACH PAVILION

THE "GARDEN OF EDEN"

Dancing Every Thursday and Saturday Evening and Sunday Afternoon and Night

Dance the Old Year Out and the New Year In

THE WHY AND WHEREFORE OF THE SAND DUNES

Interesting Essays on Their Origin and Growth Duly Contributed by Beachites of All Ages.

Responding to our recent request for written opinions regarding the why and wherefore of the origin and growth of the sand dunes along the shore section of the Beaches, the following interesting essays have been contributed, and all others that might be sent in will be duly published in these columns. School children are especially requested to write their ideas on the subject of how and when the big sand dunes grew, gathering their information wherever possible as well as stating their individual opinions:

Editor **The Beach News:**

In response to your query as to how and when the sand dunes grew along the Beach front, will say:

For millions of years the erosion from the hills of the back country, in the form of sand was carried by the flood waters of the San Diego river into the bay and out to the ocean by outgoing tides, only to be driven in again on the beach south of the channel by incoming tides.

No doubt there were periods of very high winds drifting the sand into piles back from the beach. Now sand, when once formed in a small pile by reason of a weed or other obstruction, forms a windbrake and continues to pile upon itself or just over its crest, while wind from the opposite direction will again pile it just over the crest.

Now, again, after the lapse of many years, high winds and tides drove the sea back again where it used to come to Bacon street, thus leveling all the lesser sand dunes and leaving the greater ones quite clean cut, and especially is this quite noticeable in regard to the great dune between Brighton and Cape May avenue, just back of Del Mar court.

No doubt, twenty thousand years or more have elapsed since the fair maidens held up their frocks and, screaming as they paddled their pretty trilbies in the tidewaters back of Bacon street, so the present inhabitants may have no alarm of its soon return.

Respectfully submitted,
BEN P. MITCHELL.

ANNOUNCEMENT

For several weeks, thousands of copies of this new weekly paper have been circulated gratis for introductory advertising purposes, and, with the exception of several hundred mail samples in the future, it is hereby announced that all free distribution has ceased. It is now sent through the O. B. postoffice direct to subscribers, in accordance with governmental postal laws.

The subscription price to **The Beach News** is 50 cents a year anywhere in San Diego County and 75 cents a year outside of the county. The paper is issued at noon every Friday and immediately placed in the mails for local and long distance distribution, besides being placed on sale at the Station Newstand, Bacon street and Niagara avenue; Froide's Photo Studio, on Newport avenue, and at the office of publication, 4829 Saratoga avenue, Ocean Beach.

CHRISTIAN SCIENCE

Christian Science services will be held next Sunday morning at 1965 Abbott street, opposite the merry-go-round. Sunday school at 9:45 a. m. Services at 11 a. m. The property on Niagara avenue, their former meting place, having been recently sold, necessitated the removal to a new location.

CLASSIFIED ADS

Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

$3500 CASH, if taken at once; best bargain at Beach; Chatham Apartments on Ocean front, opposite picturesque Cliffs; glassed in sun porches, fireplaces; everything modern. 1665 Bacon street.

FOR SALE—One young Foulouse goose; fine condition for holiday dinner; 4829 Saratoga avenue.

FOR SALE—Hot-point electric heater; practically brand new; all attachments. Address P. O. Box 479.

FOR SALE—At the O. B. Vegetable Gardens and Poultry Yards, FOR YOUR NEW YEAR'S DINNER, fat ducks and fat chickens, almost any size, 40 cents a pound. Fresh vegetables. 4734 Long Beach avenue.

FOR RENT—Two rooms, comfortably furnished house; $12 a month; close to car line. 4953 Saratoga avenue, Ocean Beach.

FOR SALE—Big bargain; best snap at the Beach—4-room, nicely furnished bungalow, bath, garage; together with chickens, rabbits, goats; good level lot and finely fertilized garden soil; $1800; easy terms. 4558 Long Branch avenue.

FOR SALE—Goat's milk, from pure bred goats, 15 cents a pint. 4857 Voltaire street.

PRACTICAL NURSE wishes a few cases. Reasonable rates. Address Mrs. L. Westmacott, 604 C St., National City, Calif.

FOR RENT—Attractive new cottage, 3 rooms, furnished, with bath. Reasonable rent. Inquire 5142 Muir avenue.

PROPERTY TRANSFERS

The following notations are taken from the "Daily Transcript" of recent dates:

Ocean Beach

Rosa Bouton to Union Congregational Church of Ocean Beach—Lot 17 and one-half of lot 16, block 54.

A. R. Walsh to Lazelle D. Gale et ux—Lots 19 to 24, block 34.

Fredericka Hubbard to Edith C. Howard—Lots 29, 30, block 57.

Herbert C. and Thalia Graham Kelly to Isabelle Doyle—Lot 15, block 9.

Nora and Charles E. Starke to Bert W. Wenrich—Lots 8, 9, 10, block 22.

Pacific Beach

Claude M. and Goldie E. Shell to E. Juvene Seaver—Lots 27 to 32, block 249.

Joseph J. and Margaret B. Richert to Herbert A. Hodge et al.—Lots 3 and 4, block 120.

Henrietta S. Huff to John W. Daugherty et ux—Lots 25 and 26, block 114.

Hugh Craney to Malon Bagley et al.—Lot 35, block 2.

Albert L. and Mrs. Letha F. Chandler to Samuel A. Haljun et ux—Lots 39 and 40, block 1.

Carl and L. Bischoff to L. H. Judson—Lots 13 to 18, block 221.

Mission Beach

Gordon and Emma S. Decker to William R. Burns et ux—Lot D, block 26.

J. M. Asher, Jr., et ux to Nettie Bellon—Nly. one-half of lot C, block 193.

Union Trust Company of San Diego to Marguerite M. Donnelly—Lot I, block 255; lot A, block 156.

Union Trust Company of San Diego to Emily S. Ballard—Lot B, block 243.

Union Trust Company of San Diego to Emma Uzany Skinner—Lot G, block 2353.

Roseville

Mary Reardon to John S. Reardon—Lot 6, block 15, Roseville Heights.

Alice C. and A. E. Roberts to George P. Leonard—Lots 9 to 12, block 6, New Roseville.

Sunshine and Flowers

CHRISTMAS CHEER ACCELERATED IN THIS CLIME BY IDEAL WEATHER

Amidst sunshine and flowers the Christmas season was enjoyed in an unusually happy way by a group of former Yarmanthians in San Diego, Calif., on Christmas eve at the home of Mr. and Mrs. Gordon K. Crosby, 224 Beach street, San Diego. The following guests were present: Mrs. D. C. Crosby, Ocean Beach; Colonel and Mrs. Kenneth W. Crosby, Boston; Mr. and Mrs. Erastus J. Baker, Yarmouth, N. S., and Mrs. E. Brown, San Diego. The rooms were prettily decorated with a Christmas tree, poinsettias, holly and mistletoe.

At 6 o'clock a delicious dinner was served when the following toast of welcome was given by Mrs. G. K. Crosby:

AN XMAS TOAST

(With apologies to Kipling)

"East is East and West is West,
And ne'er the train shall meet."
That is not true of our family
Or of these loved ones whom we greet,
For some of the guests at this table
Have traveled from coast to coast.
And so, on this rare occasion,
It is my pleasure to give this toast:
Here is to the Crosbys of the East;
Here is to the Crosbys of the West.
East meets West in San Diego,
The place we all love best.
So health and wealth from our family—
To these loved ones whom we greet,
For "East is East and West is West"
And sometimes—the train—
they meet!

After a pleasant evening spent with music and so forth, the party separated to meet on Christmas day at the home of Mr. and Mrs. D. C. Crosby and sister, Mrs. Ridout of Ocean Beach. The rooms were prettily decorated with Christmas bells festooned in pepper tree boughs and at 3 o'clock the guests sat down to a delicious turkey dinner, while the evening was spent with music, recitations and story telling.

This happy reunion of the Crosby family in Southern California will long be remembered by all who were so fortunate as to be present.

ERASTUS J. BAKER.

FABER'S THREE GROCERY STORES will be closed all day next Monday (New Year's), but will remain open on Sunday, December 31, to serve all customers.

Mrs. S. B. Major of Cleveland, Ohio, sister of H. H. Ozmun of Long Branch avenue, who made the trip recently to Ocean Beach with her mother, Mrs. E. E. Bookard, has been called home suddenly due to the intended making several stop-overs serious illness of her husband. She on her return, except for the unexpected turn of affairs.

QUIPS AND QUIRKS

A PIG-TALE

(Sent from the Angel City)

Klu—"Did you hear about the capture of Clara Phillips?"

Klux—"No, where did they catch her?"

Klu—"In a pig-pen!"

Klux—"How'd they know she was there?"

Klu—"The pigs squealed!"

SQUIRREL FOOD

If nuts always grow on trees, can you tell what kind of a tree doughnuts grow on?

ALPHABETICAL

Smart—"Why is it proper for B to come before C in the alphabet?"

Aleck—"Because we must 'be' before we can 'see.'"

Phone Point Loma 72-W-K

OCEAN BEACH BAKERY

W. MAYBEE, Prop.
1877 BACON STREET
HOT BREAD AND ROLLS
FRESH EVERY DAY
BUY NOW!

SUNSET CREST

(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished.
$45 per month Fireproof Garages

SUNSET GARAGE

SPECIAL
For One Week Only
¶With the purchase of a Crank Case full of new Oil a pair of OCEAN BEACH PLATES FREE!
Phone: Point Loma 20-J
TURNER B. KLINE
1916 Bacon St., Ocean Beach

SERVICE and QUALITY

Our Grocery Store

P. J. GRAND-MAITRE, Prop.
4795 Voltaire St., Ocean Beach
PHONE PT. LOMA 284

FIRE! FIRE!! FIRE!!!

In the event of fire or any emergency requiring the services of the Ocean Beach Fire Department

Phone 622-44

calling the number slowly and distinctly, and above all things keep cool and don't get excited. The firemen are always on the alert and will readily respond to your call for assistance with the greatest alacrity, and their vigilance is only exceeded by their efficiency, diligence and fire-fighting ability. Trust them and your troubles will soon be over. Remember the fire call is 622-44.

Kindly mention **The Beach News** in your dealings with the patrons of our advertising columns.

POLICE! POLICE!!

The Police Station is located on Abbott street, opposite the skating rink at the foot of Santa Monica avenue, and the phone number is

Point Loma 4.

Officer H. L. Reama is the patrolman for the Beach precinct. He lives at 4938 Voltaire street and his residence phone is

Point Loma 317-W.

It is not necessary to call the San Diego police department, as Officer Reama is always on the job and can be reached at any hour of the day or night by anyone needing the services of a policeman.

Foundation work has been begun on Dougherty's new store building on Bacon street, between Newport and Santa oMnica avenues.

SUBSCRIBE NOW

720 BROADWAY—UPSTAIRS
LADIES' COSTUMES
$1 UP. ALSO WIGS & MASKS